



**GANESH SHANKAR VIDYARTHI SUBHARTI**  
**DEPARTMENT OF JOURNALISM & MASS COMMUNICATION**  
Website: www.subharti.org, e-mail: journalism@subharti.org, Ph.: 0121-2439067 (Extn: 2831, 2833), Telefax: 0121-3055017  
*A constituent college of*  
**SWAMI VIVEKANAND SUBHARTI UNIVERSITY**  
(Established under U.P. Govt. Act no. 29 of 2008 and approved under section 2(f) of UGC Act 1956)



Ref.No. SVSU/ SDJMC/ BoS/2023/

Dated, 03.08.2023

**NOTICE**

This is to inform that Ganesh Shankar Vidyarthi Subharti Department of Journalism & Mass Communication will be convening Board of Studies (BoS) meeting as per the following schedule.

Venue: Conference Hall  
Day & Date: Monday, 07-08-2023  
Time: 10:30 AM

All are requested to make it convenient to attend the meeting as per the above schedule.

Prof. (Dr.) S.C. Thaledi &  
Head of Department

Copy for Kind Information:



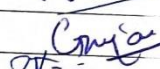
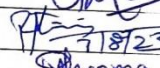
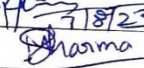

1. P.S. to Hon'ble Vice Chancellor
2. Director IQAC
3. Dean FASS
4. All Faculty members
5. Notice Board

Subhartipuram, Delhi-Haridwar Meerut Bypass Road, NH-58, Meerut - 250 005  
E-mail: subharti@subharti.org, Website: www.subharti.org

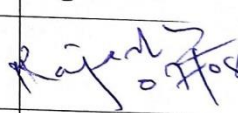


### ATTENDANCE OF MINUTES OF THE MEETING

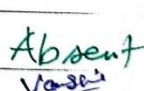

A Minutes of the Meeting of Board of Studies at Department of Journalism and Mass Communication was held on 07/08/2023 at 10:30 AM chaired by Dr. S.C. Thaledi (HOD) the following members were present in the meeting.


S.No.	Name	Designation	Signature
1	Dr. S.C. Thaledi	Chairman BOS/HoD, SDJMC	
2	Prof. Ashok Tyagi	Professor	 7/8/2023
3	Dr. Gunjan Sharma	Associate Professor	
4	Mr. Ram Prakash Tiwari	Assistant Professor	
5	Mr. Madhur Sharma	Assistant Professor	 7/8/23
6	Ms. Preeti Singh	Lecturer	
7	Mr. Anam Khan Sherwani	Lecturer	 -X-

#### External Expert (Out Side)

S.No.	Name	Designation	Signature
1	Dr. Rajesh Kumar	Professor & HOD, Dept. Of Journalism and Mass Comm., Doon University, Dehradun	 07/08/2023
2	Dr. Prashant kumar	Director & Professor, Tilak School of Journalism & Mass Comm., CCS University, Meerut	Absent
3	Sanjay kulshreetha	Meerut Noida	Absent

#### Alumni, GSVSDJMC

S.No.	Name	Designation	Signature
1	Mr. Shikeb Majeed	Meritorious Alumni, Dept. of Journalism & Mass Comm.	 Absent
2.	Vanshika	"	 Vanshika

  
Head of Department  
Subharti Department of Journalism & Mass Communication  
GSVSDJMC  
SVSU, MEERUT



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## Minutes of the Meeting

A Minutes of the Meeting of Board of Studies at Faculty of Journalism and Mass Communication was held on 07-08-2023 at 10:30 AM by Dr. S C Thaledi (HoD) the following Agendas were discussed in the meeting.

- Agenda Item No. 1.** Commencement of the session 2023-24 (Odd Semester)  
**Discussion and Resolution:** It is decided that odd Semester session 2023-24 will starts from 10<sup>th</sup> July, 2023 for BJMC & MJMC.
- Agenda Item No. 2.** Preparation of Academic Calendar  
**Discussion and Resolution:** It is decided that academic calendar should be prepared for the upcoming session 2023-24 (**Copy of Academic Calendar Enclosed**)
- Agenda Item No. 3.** Academic Roles and Responsibilities were given to the faculty (Committee Distribution/Procter/ Scholarship/ Admission/etc)  
**Discussion and Resolution:** It is decided that Academic Roles and Responsibilities were allotted to the faculty (**Detail Enclosed**)
- Agenda Item No. 4.** Allocation of theory and practical subjects to the Faculty on Credits Basis  
**Discussion and Resolution:** Theory and Practical subjects are allotted to the faculty members as per their expertise credit basis further it is decided that unit wise at least 2-4 assignments must be given by every faculty members to impart maximum contents to the students. Every faculty is advice to discuss the subjects/topics with the help of latest case studies to make easy to understand to the students.
- Agenda Item No. 5.** Preparation of the Time-Table for coming session 2023-24  
**Discussion and Resolution:** Time Table for the session 2023-24 (Odd Semester) has been formed by the Time Table Committee under the able guidance of the HOD. The details of the Committee members are :  
a. Mrs Preeti Singh  
b. Mr. Ram Prakash Tiwari
- Agenda Item No. 6.** Publications of E-News letter (Hindi and English) and one dedicated Monthly E- Photo Magazine

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Head of Department  
Subharti Department of Journalism &  
Mass Communication



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- Hindi News letter (**PRAGYAN**) In-charge – Mr. Ram Prakash Tiwari
- English News letter (**SUBHARTI TIMES**) In-charge- Dr. Gunja Sharma
- Monthly E- Photo Magazine (**VYAKT**) In-charge – Mr. Madhur Sharma

**Agenda Item No. 7.** Value Added Course introduced for the coming Session 2023-24

**Discussion and Resolution** It was decided that more value added courses should be introduced for the upcoming academic session 2023-24 (odd Sem)

Following are the course for the session

- Hindi Typing
- Photography

**Agenda Item No. 8.** E- Content Production

**Discussion and Resolution:** It has been decided that faculty should prepare E-lecture on their respective subjects for the students.

**Agenda Item No. 9.** Rectification in the syllabus of **BA-JMC – NEP** for the session 2023-24

**Discussion and Resolution:** It has been decided by Chairman and BOS members that the syllabus of the **BA- JMC – NEP** should be rectified as the industry requirement w.e.f 2023-2024 session (**Rectified syllabus is enclosed**)

**Agenda Item No. 10.** Designing of the Syllabus under the Curriculum designing committee of the following subjects :

- Master of Arts in Public Relation and Advertising
- Master of arts in Film and Television Production
- PG Diploma in Event management
- Certificate in Video editing
- Certificate in radio Jockey
- Certificate in TV Anchoring

**Discussion and Resolution:** for designing of syllabus chairman has form a committee the details are:

- Dr Gunjan Sharma MA- PRAD and PGD in Event Mgmt.
- Dr Gunjan Sharma Certificate in TV Anchoring/ Radio Jockey/ Video Editing
- Mr. Ram Prakash Tiwari & Madhur Sharma-MA –Film & TV Pro.

**Agenda Item No. 11.**

Details of the ordinance and Syllabus is enclosed  
All Faculty should complete their Ph D Degree and publish 4 paper in UGC care Or Scopus listed Journal

**Discussion and Resolution:** It has been decided that all faculties should complete their Ph D Degree and publishing research paper in a renounced Journal (UGC Care / Scopus/ Elsevier Etc)



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**Agenda Item No. 12.**

The fee Structure of BA JMC/ MJMC/ MAPRAD/MA FTP and PG Diploma courses should be modified as per the other UG / PG courses in the university (BA / BBA/ BCA/ MCA etc.)

**Discussion and Resolution:**

It has been decided that fee Structure of BA JMC/ MJMC/ MAPRAD/ MA FTP and PG Diploma courses should be modified and proposal should be put forward in BOF for approval.

**Agenda Item No. 13.**

Ex-Post Facto approval to adopt NEP Syllabus as per UP Govt. In this process BAJMC 2<sup>nd</sup> Semester subject Media Project, have been left from AY 2022-23, since it was not mentioned in UP Govt. Syllabus.

**Discussion and Resolution:**

It has been decided that BAJMC 2<sup>nd</sup> Semester subject Media Project will not be considered in AY 2022-23

**Agenda Item No. 14.**

Paper setting should be with CO and PO's

**Discussion and Resolution:**

It has been decided all faculties should mention the Question paper Bank as per the CO and PO's of the related subject for Course file and Final Exam.

**Agenda Item No. 15.**

Ph. D coursework syllabus should be revised from 2023-24as per Minimum 14 credits hour clause 8.2.10 of Ph. D Degree Regulation 2022

**Discussion and Resolution:**

It has been decided for the AY 2023-24, according to Ph. D Degree Regulation 2022 following subjects and codes will be considered for Ph D Course work:

Course code	Course Title	Credits	Total Marks
Ph. D C W 001	Research Methodology	4	100
Ph. D C W 002	Computer Application	2	50
Ph. D C W 004	Research and Publication Ethics	2	50
Ph. D C W 005	Subject Specific with Electives ( Any one ) ➤ Print Media ➤ Electronic Media ➤ Digital Media ➤ Advertising and Public Relation ➤ Mass Communication and Contemporary Media	4	100
Ph. D C W 006	Viva - Voce	2	50
		<b>14</b>	<b>350</b>

**Agenda Item No. 16.**

Anti-Ragging and sexual harassment committee should be formed

**Discussion and Resolution:**

It has been decided proper committee should be formed for good discipline in the college



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**Agenda Item No. 17.**

**Discussion and Resolution:**

Alumni Association & their activities

It has been decided Alumni Association and their activity should be proper recorded and Ms Vanshika Sani has been appointed as the Member of the Alumni Association Club, GSVSDJMC, SVSU, and Meerut.

The Meeting of Faculty board was adjourned with the vote of thanks. The next meeting will be scheduled as and when required.

**HOD**

**GSVSDJMC**

**SVSU, Meerut**

Head of Department

Subharti Department of Journalism &  
Mass Communication